



Product Guide

Trusted display solutions for public transport

Next stop, Bissell Display

For over 40 years, we've been designing and manufacturing high-quality, UK-made display solutions that stand out and stand the test of time. Our products are built for visibility, durability, and ease of installation offering a smarter, more sustainable alternative to mass-produced imports.

Keeping our partners on track





About Us

For over 40 years, Bissell Display has been designing and manufacturing robust public transport display solutions trusted by councils and transport operators across the UK. Every product is engineered to withstand daily use, harsh weather and demanding environments while remaining easy to maintain and update.

Quality without Compromise

Bissell Display products are proudly UK made and built using premium materials and proven manufacturing methods. The result is dependable performance, long product life and excellent value over time.



High-Strength

Robust aluminium alloys provide exceptional durability in demanding public environments.



Low Maintenance

The rust-free alloy and no-banding design make it easy to maintain and keep clean.



Weather Resistant

Built to protect timetable information from rain, corrosion and harsh outdoor conditions.



Lightweight

Aluminium construction keeps products easy to handle, transport and install.



Vandal Resistant

Tamper-resistant features and tough materials withstand everyday misuse.



Easy to Install

Simple, reliable designs minimise servicing & make timetable changes quick and easy.



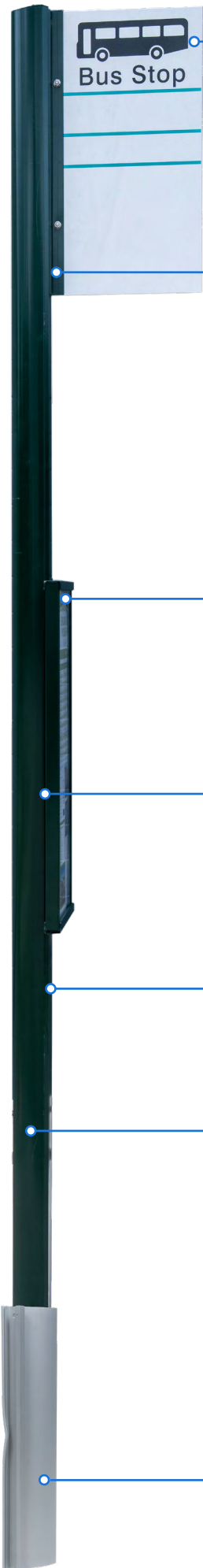
Durable

High-quality materials & engineering deliver dependable long-term performance.



Inherently Sustainable

Long product lifespans, recyclable materials and low maintenance requirements.



Flag

Durable 4.5mm PVC plain flag with 600mm x 300mm visible area.

POA for Dibond alternative, other sizes and for customised printing; reflective vinyls.

Flag Fittings

Silver anodised aluminium angles (flag length) with fixing bolts to secure flag inbetween.

Flag angles are held under pressure in the pole channels.

Timetable Case

Choice of aluminium cases

Up to 4 cases per pole

Variable Height

Case Fittings

4.5mm PVC spacer panel to fit between case and pole together with fixing bolts.

For multiple cases see Brackets/ Enclosures on Pole Desires-ables page opposite.

Infill Strips

Plastic strips available in a choice of colours to fill in channels and customise pole.

Desire Pole

Silver anodised aluminium pole with top cap.

Standard pole length is 3600mm to include up to 700mm below ground.

Built-in channels accept our infill strips, flag angles and stainless steel fixing bolts to attach cases etc - no steel banding is needed.

Approved by Structural Engineers.

Power and telecommunications cables for lighting & real time information fit inside pole.

Pole Socket

Enables pole replacement without re-excavation.

Desire Pole

The anodised aluminium alloy Desire Pole (silver) includes a top cap and stands 3600mm tall, with up to 700mm designed for below-ground installation. Built-in channels accept coloured infill strips, flag angles and stainless steel bolts for fixing cases, signs and brackets, removing the need for steel banding. Structurally approved and compatible with solar or mains power.

Find out more at:

bisselldisplay.com/product/desire-pole/

Name, Size & Price

Size	Price
3600mm 700mm underground installation	£124.00
Custom Pole Minimum order of 50x and made to order	£160.00

Looking to customise?

Name	Price
Infill Strips Pair, choice of colour	£4.15
Flag Fittings Pair, 600mm	£16.50
Pole Socket	£54.00
2 Case Bracket	£53.00
3 Case Bracket	£70.00
4 Case Bracket	£70.00
4.5mm PVC Plain Flag 600mm x 330mm	£9.35
3.00 Dibond Plain Flag 600mm x 330mm	POA
Flag Printing	POA
Custom Flag Size	POA
Case Fitting	£6,20



Customisable design

Offers coloured infill strips and optional pole graphics for brand identity.



Built for British weather

Designed to withstand high impact and harsh weather conditions.



Easy Maintenance

The rust-free alloy and no-banding design make it easy to maintain and keep clean.

Desire Pole Accessories



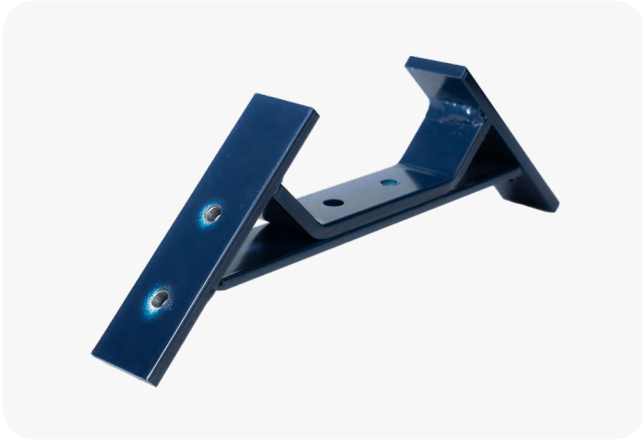
Pole Socket

£54.00



Flag Fittings Pair, 600mm

£16.50



Case Bracket 3x Styles

From £53.00



4.5mm PVC Plain Flag 600mm x 330mm

£9.35



3.00 Dibond Plain Flag 600mm x 330mm



POA Bespoke Flag Printing*

POA

Looking for more accessories, or have specific requirements?

Visit our [website](https://www.bisselldisplay.com), call **01543 502115**, or email sales@bisselldisplay.com.

*Custom flag sizes are available on request please email sales@bisselldisplay.com to enquire.

Little Samson Timetable Case

A tough, rust-free aluminium case built for lasting performance and easy maintenance. The clear front panel slides into sealed grooves and locks in place with a spring clip to keep timetables dry and visible. A concealed stainless steel screw secures the removable bottom cap, with drainage gaps to prevent water build-up. Timetables sit on raised supports and can be held in place with optional accessories like a Pressure Board, Carrier or Front Wallet. Available in a range of sizes and colours, it's a practical, cost-effective choice for everyday use.

Find out more at: bisselldisplay.com/product/little-samson-timetable-case/

Name, Size & Price

Name	Size	Price
LSA418	462mm x 236mm	£49.00
LSA430	767mm x 236mm	£60.00
LS18	462mm x 294mm	£62.50
LS30	767mm x 294mm	£77.50
LS42	1067mm x 294mm	£93.50

Looking to customise?

Name	Price
Wall Mount: 2x Small PVC Spacer	£3.10
Pole Mount: 2x Two-bolt Tapped Brackets	£3.60
Desire Pole Mount: 1x case fitting 18"-42"	£6.20
Pressure Board	From £2.95
Replacement Clear Front Panel	From £2.40
Front Wallet Support	POA



Customisable colour

Choose from various case colours and up to three infill strip colours per leg.



Secure access design

Removable bottom cap with concealed, tamper-proof fixing screw access.



Rust-free alloy

Made from aluminium alloy, this unit is highly durable and rust-free.

Sectional Timetable Case

Designed for strength and flexibility, the Sectional case uses interlocking aluminium profiles for rigid support across varied widths. A clear front panel locks into deep grooves for a secure weather seal, while ventilation gaps and a raised ledge keep moisture out. Tamperproof access and optional carriers suit larger or custom layouts.

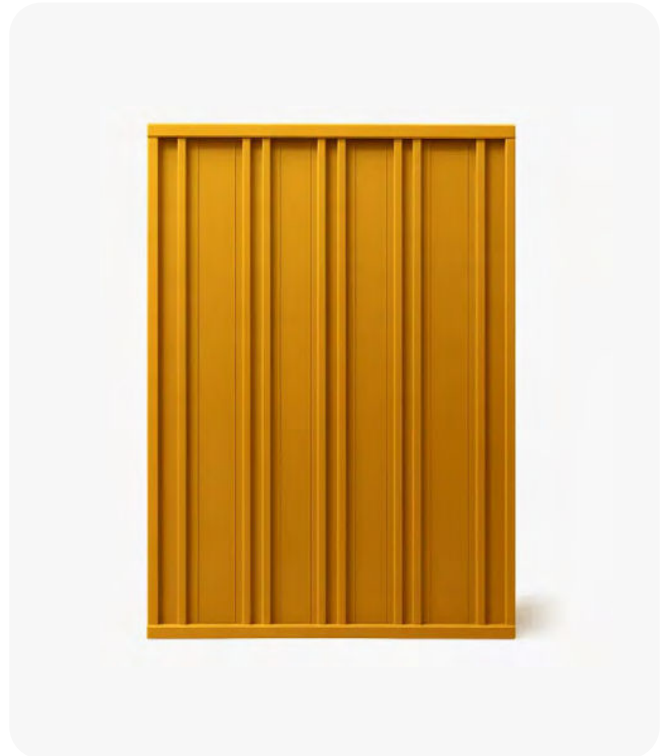
Find out more at: bisselldisplay.com/product/sectional-timetable-case/

Name, Size & Price

Name	Size	Price
18x10	462mm x 257mm	£62.00
30x10	767mm x 257mm	£75.00
18x13	462mm x 332mm	£66.00
30x13	767mm x 332mm	£80.60
30x19	767mm x 472mm	£108.50
Double Crown	794mm x 573mm	£120.50
Double Royal	1067mm x 676mm	£147.00
Custom Size	Custom Size	POA

Looking to customise?

Name	Price
Desire Pole Mount: Centre Holes	Inclusive
Wall Mount: Corner Holes	£3.10
Pole Mount: 2x slide-in channel brackets	£2.20
Replacement Clear Front Panel	From £2.55
Timetable Carrier	From £1.90



Modular display system

Combine multiple sections to create large-scale timetable presentations.



Built for British weather

Designed to withstand high impact and harsh weather conditions.



Inheritably sustainable

96% Recyclable. Aluminium is endlessly recyclable with low environmental impact.

Timetable Case Sizes & Prices

Bottom-feed / Hinged Door Alloy Cases

Case Length (mm)	Case Width (mm)	Vision Area / Size	Vision Area (mm x mm)	Case incl Front Panel	Timetable Carrier (optional)	Pressure Board (optional)	Front Wallet & Support (optional)	Replacement Clear Front Panel
Little Samson Bottom-Feed Cases								
462	236	A4 Width	415 x 210	£47.00		£2.80	POA	£2.30
767	236	A4 Width	720 x 210	£57.00		£4.40	POA	£3.80
462	294		415 x 260	£60.00	£1.80	£3.30	POA	£3.10
767	294		720 x 260	£74.00	£2.90	£5.90	POA	£4.90
1067	294		1020 x 260	£89.50	£4.30	£7.80	POA	£7.00
Sectional Bottom-Feed Cases								
462	257	A4 Width	415 x 220	£59.50	£1.80			£2.45
767	257	A4 Width	720 x 220	£72.00	£2.10			£4.20
462	332	A3 Size	415 x 295	£63.00	£2.10			£3.30
767	332	A3 Width	720 x 295	£77.50	£2.90			£5.70
767	472	A2 Width	720 x 435	£104.00	£4.30			£8.60
794	537	Double Crown	747 x 500	£118.00	£6.00			£10.00
1067	676	Double Royal	1020 x 639	£141.00	£18.90 (2mm thick)			£16.40
1067	1234	Max Custom Sizes		POA	POA			POA
Picture Frame Hinged & Bottom-Feed								
790	330		720 x 260	POA	£3.00			£5.30
1090	420	Max Custom Sizes		POA	POA			POA

Colours

Orders for 50 or more cases can be finished in a variety of stock colours at the prices shown above though the available colours and shades may vary from time to time. Surcharges will apply to non-stock colours and some yellows. For orders of less than 50 please telephone for quotation.

Delivery

Unless ordering a very large quantity or a custom size delivery is usually within six working weeks.



Brackets for Multiple Cases

Designed for mounting multiple timetable cases to a single Desire Pole, these rigid aluminium brackets provide a strong, secure and low-maintenance solution for high-visibility displays.

2 Case Bracket

The 2 Case Bracket mounts timetable cases in a V formation using threaded fixing points within the aluminium bracket. Cases can be positioned with overlapping leading edges or set at right angles, allowing flexible layouts to suit different stop locations and viewing angles.

3 & 4 Case Brackets

Engineered for larger multi-case displays, this versatile aluminium bracket supports both 3-case and 4-case configurations. A removable rear support bar allows easy installation around the Desire Pole while providing additional rigidity and support once assembled.

In 3-case setups, the rear support faces inward to strengthen the side-mounted cases. For 4-case configurations, the support bar faces outward to accommodate the additional rear case.

All cases are securely fixed using threaded mounting points for a clean, robust installation.

Fully Enclosed Option

All bracket systems can be supplied with optional aluminium top plates and rear enclosure panels for a cleaner appearance and added protection.



2 Case Bracket

POA



3 Case Bracket

POA



4 Case Bracket

POA

Name	Price
2 Case Bracket	POA
3 & 4 Case Brackets	POA

Hinged Door Case

Hinged door timetable cases offer secure, high-visibility display with fast front access. The clear front panel locks into a rounded, side-opening door that's easy to open and fully weather-sealed. Built from tough, rust-free alloys with tamperproof fixings and reinforced corners, they're ideal for busy stops where clarity, durability and ease of maintenance matter.

Find out more at: bisselldisplay.com/product/hinged-door-case/

Name, Size & Price

Name	Size	Price
Hinged	790mm x 330mm	POA
Custom Hinged	Custom Size	POA

Looking to customise?

Name	Price
Pole Mount: Centre Holes	Inclusive
Desire Pole Mount: Centre Holes	Inclusive
Corner Holes	£3.10
Replacement Clear Front Panel	From £5.50
Timetable Carrier	From £3.10



Need help on a project?

From custom projects to off-the-shelf options, we create bespoke displays that fit your exact requirements.

Let's talk



Customisable colour

Choose from various case colours and up to three infill strip colours per leg.



Side-Opening Door

Facilitates easy access for updating displayed information.



Poster Holders

Made from virtually unbreakable clear plastic, these holders use double-sided tape along the sides and bottom corners for secure window mounting. Designed for A4 or A3 posters, they allow a slight top-edge protrusion for visibility. The 2 x A4 version displays posters side by side, divided by a central tape line.

Find out more at: bisselldisplay.com/product/poster-holder/

Style & Price

Style	Price
A4	£2.80
A3	£4.90
2x A4	£5.20



Virtually unbreakable

Made from clear plastic, these holders are built to resist damage in busy environments.

In-Bus Info Holders

Leaflet Holders

Available in clear acrylic or black powder-coated steel, these leaflet holders come in A4, A5 and dual 1/3 A4 formats. Wall-mounted or free-standing, they feature curved pockets, safe folded edges and cleaning slots for a neat, professional display.

Find out more at: bisselldisplay.com/product/leaflet-holder/

Style & Price

Style	Price
Type 3:	£13.00
Type 4:	£40.00
Type 5:	£50.00
Type 6:	£32.50



Safety & Maintenance

Folded edges for user safety and apertures in the base to facilitate easy cleaning.

Temporary Bus Stop Display

A simple, robust solution for temporary and flexible bus stop signage. Designed for quick deployment without the need for permanent groundworks, this display combines stability with sustainability.

The unit sits on a heavy-duty base made from 100% recycled SBR rubber, providing reliable, free-standing support on virtually any surface. For added security, integrated fixing points allow the base to be permanently secured using concrete anchors, while a built-in fixing eye enables the display to be chained to lamp posts, railings, or other street furniture.

The display features a customisable Dibond flag, giving you full control over branding, route information, and design. The pole is supplied as standard in black, with bespoke colour options available on request to match your scheme or corporate identity.

Key features:

- Heavy-duty base made from 100% recycled SBR rubber
- Free-standing for fast, groundwork-free installation
- Integrated fixing points for permanent concrete-anchor mounting
- Built-in fixing eye for chaining to lamp posts and street furniture
- Customisable Dibond flag for branding and route information
- Standard black pole, with custom colour options available



Temporary Bus Stop Display

£119.99

Custom Signage



Pay at Machine Directional Sign

POA



Customisable design

Contact us with your requirements for a bespoke service where available.



Built for British weather

Designed to withstand high impact and harsh weather conditions.



Custom Signage

POA



Vandal Resistant

Tamper-resistant features and tough materials withstand everyday misuse.



Durable

High-quality materials & engineering deliver dependable long-term performance.

Accessories

Name	Price
Trilobal Screwdriver (for Trilobal tamperproof screws)	£5.00
System Zero Screwdriver (for System Zero tamperproof screws)	POA
Hexagon Ball Driver (for hex.socket screws; can be used at 25° angle)	£7.00
Trilobal Key / Hexagon Key	£0.60 / £0.25
Security Key (for hex.socket+pin screws in hinged cases)	£2.50
Tamtorque Clips (various sizes)	POA
Banding Tool	£56.00
Banding: 100 feet (30m) – 1/2" (12mm) / 3/4" (19mm)	£24.50 / £35.70
Banding Buckles: 100 – 1/2" (12mm) / 3/4" (19mm)	£16.00 / £23.50
Banding Brackets: stainless steel slide-in channel clamp	£2.10
Banding Brackets: alloy bolt-to-channel	POA
Banding Brackets: stainless steel two bolt tapped	£3.40
Banding Brackets: alloy two bolt tapped	POA
Pole-surround Bracket. Alloy 76mm dia. (3")	POA
Wall Spacer set for Little Samson cases	£3.00
To provide 4 corner holes in any case	£3.00

Low environmental impact

75% of all aluminum ever produced is still in use today

We believe in designing for the future. That's why the Desire Pole is made entirely from 100% recyclable aluminium, ensuring a closed-loop lifecycle that minimises environmental impact. Unlike traditional materials that contribute to waste, aluminium can be recycled indefinitely without losing quality, reducing the need for raw material extraction and lowering carbon emissions.

By choosing the Desire Pole, you're investing in sustainable innovation and a product that's built to last, yet designed to be repurposed time and again.

Durable. Sustainable. Infinitely Recyclable.





We're always looking to collaborate with businesses who value quality and reliability. Let's work together to create exceptional display solutions for your needs.

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